August 21, 2023

**M E M O R A N D U M**

TO: Chapter Presidents

RE: Labor Recognition Week – September 11-15

**SUMMARY**: **Materials for marking Labor Recognition Week (LRW) in-person and virtually are available to help you plan your chapter celebration**

Labor Recognition Week (LRW) is a few weeks away, and materials are available now to help you plan for an in-person or virtual chapter celebration. Additionally, we will be mailing a special 85th anniversary poster to chapters for posting in the workplace ahead of LRW, which is Sept.11-15.

Materials for marking the occasion are all available to chapter leaders on our 2023 LRW webpage at <https://www.nteu.org/manage-my-chapter/lrw>.

The materials include invitations to chapter celebrations that you can customize; a sample email message to employees and social media posts. This year, we have a new quiz about our union and our members that you can display as a PowerPoint on your screen or use in person.

A brief video recorded on your smartphone is a great way to personally thank members. We have developed some tips for making effective videos and ideas for sharing them.

However you decide to mark the occasion, LRW is an opportunity to increase the visibility of NTEU and your chapter in the workplace. I hope you take the time to celebrate and share your photos and a few words about your celebration to [NTEU-PR@nteu.org](mailto:NTEU-PR@nteu.org), and your chapter could be featured in a future communication.

Doreen P. Greenwald

National President